



Dr. Michelle RobinSM

Chief Wellness Officer

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www.SmallChangesBigShifts.com | www.BigShifts.org

EDUCATION

- Cleveland Chiropractic College, 1989-1991: Doctor of Chiropractic
- Washburn University, 1986-1988: Bachelor of Business Administration, emphasis in Accounting
- Labette Community College, 1984-1986: Associates in Business, emphasis in Accounting

POST-GRADUATE EDUCATION

- Nutra West Symposium, 2018
- International Vertebral Subluxation Summit, 2017
- Nutra West Genetic Defects in Methylation and their Role in Chronic Disease, 2017
- Acupuncture Society of America Modern and Classical Advanced Acupuncture, 2016
- Dr Jill Carnahan Manipulating the Microbiome, 2016
- Cleveland University Wellness Practice Certification Module 2, 2015
- Cleveland University Homecoming, 2015
- Cleveland University Wellness Practice Certification Module 1, 2014
- International Chiropractic Association Round up, 2014
- Cleveland University Homecoming, 2014
- Missouri State Chiropractors' Association: Kinesio Taping, Overview of PAHAC, Applied Health Promotion, Habit Control – Smoking Cessation; 2012
- X-Ray Physics, Marking & Measurement; Diagnostic Imaging and the Spine; Coding & Documentation in Practice – Patient History; Coding & Documentation in Practice – Great Exam Documentation; 2012
- Cleveland Chiropractic College: Whole Food Nutrition – Endocrine System Support; 2011
- Cleveland Chiropractic College: Lower Extremity Adjusting; 2011
- Cleveland Chiropractic College: Special Population Care; 2011
- University of Bridgeport College of Chiropractic: Functional Endocrinology; 2010
- Northwestern Health Sciences University: Extremity Adjusting Techniques for the “Magnificent 7”; 2010
- Cleveland Chiropractic College: Leadership: Foundations for a Healthy Future; 2009
- The University of Kansas Medical Center: Psychotropic and Life Style Approaches to Treating Depression in Older Adults; 2008
- Nutritional Therapy in Medical Practices, Wright Gaby Course Work and Research; 2007
- Parker College of Chiropractic: Continuing Education Department; 2007
- Biochemical Impact on Human Physiology, Dr. Robert K. Murray, MD, PHD Lectures; 2006
- Logan College of Chiropractic: Postgraduate Department, 21st Century Technology & Systems to Elevate Chiropractic in Today's Healthcare Environment; 2006
- Pedorthic Consulting Group (PCG), Advanced Biomechanics and Gait Analysis; 2005
- Turning Point Logistic Systems: Total Solutions; 2005
- Intro to Glycobiology, Dr. Robert K. Murray, MD, PHD Lectures; 2005
- The Endowment for Medical Research, Glycomics Medical Conference; 2005

POST-GRADUATE EDUCATION (cont...)

- The Masters Circle: Super Conference, Continuing Education; 2005
- The Masters Circle: Summer Conference, Spring Conference, Winter Conference, Continuing Education; 2005
- The Masters Circle: Super Conference, Continuing Education; 2004
- Proveity Medicine Conference, Glycosciences in Fundamentals of Health and Disease; 2004
- Connecting Journeys to Health: Continuing HealthCare Professional Education Program, Psychic University; 2004
- Continuing Nursing Education Program: Demystifying Structural Complications of Pregnancy; 2003
- Saint Luke's Hospital of Kansas City: Rheumatology on the Plaza, Arthritis & Osteoporosis Care & Interactive Workshop; 2003
- Craniosacral / Myofascial Therapy, 2003
- Connecting Journeys to Health: Continuing HealthCare Professional Education Program, Connecting Mind, Body & Spirit, Health & Healing Overview of Basic Nutrition; 2002
- Connecting Journeys to Health: Continuing HealthCare Professional Education Program, Health & Healing: Overview of the Basic Nutritional Principles to Optimize Health; 2002
- Cleveland Chiropractic College: Continuing Education, Radiology, Diagnosis, Emergency Procedures and General Education; 2002
- Northwestern Health Sciences University: Department of Postgraduate & Continuing Education – Herbal & Botanical Sciences; 2000
- Northwestern Health Sciences University: Department of Postgraduate and Continuing Education – Interdisciplinary Practice; 2000
- Northwestern Health Sciences University: Department of Postgraduate and Continuing Education – Hot Topics in Women's Health; 1999
- Cleveland Chiropractic College: General Continuing Education; 1999
- Palmer College of Chiropractic: Department of Continuing Education – National Conference on Chiropractic and Pediatrics; 1998
- Cleveland Chiropractic College: Chiropractic Pediatrics – Module 8; 1998
- National-Lincoln School of Postgraduate Education: Clinical and Legal Implications; 1998
- Kansas Chiropractic Association: Self Study and Neo-Natal, Cranial-Sacral Technique; 1998
- NCMIC/TRIAD Healthcare: Risk Management Seminar; 1998
- Northwestern College of Chiropractic: Department of Postgraduate & Continuing Education – Biomechanics & Low Tech Rehab; 1997
- Kansas Chiropractic Association: MRI of the Extremities/Personal Injury Case Documentation; 1997
- Palmer College of Chiropractic: Department of Continuing Education – National Conference on Chiropractic and Pediatrics; 1997
- Cleveland Chiropractic College: General Continuing Education; 1996
- Cleveland Chiropractic College: Activator Methods/AMI; 1995
- Cleveland Chiropractic College: Chiropractic Diagnosis of the Upper Extremity Neuromusculoskeletal System; 1995
- Texas Chiropractic College: Division of Postgraduate Students, Mastering Personal Injury; 1995
- Logan College of Chiropractic: Continuing Education – Biomechanics: Pediatrics, Geriatrics & Female; 1994
- Logan College of Chiropractic Continuing Education: Sports Radiology; Sports Injury to the Spine, Hip and Pelvis; Aerobic Training & Fitness / Nutrition & Hydration; Extremity Adjusting; The Knee; Leg, Ankle, Foot Gait Analysis; 1993
- Cleveland Chiropractic College: Continuing Education – Special Education/Full Spine Specific; 1992
- Logan College of Chiropractic: Continuing Education – On-Field Injury Assessment / Risk Management; 1992

PROFESSIONAL CERTIFICATIONS

- Welcoa National Training Summit, "Start A Movement: Transforming Employee Wellness," 2015
- Certified Touch for Health I, II, III, International Kinesiology College, 2014
- Certified Chiropractic Wellness Practitioner, International Chiropractors Association on Wellness Science by James Chestnut, DC; 100 hours, 2006 – 2007
- Pro-Adjuster Level 1 Certification, National Association For The Advancement of Scientific Chiropractic; 2006
- ICPA Chiropractic Pediatrics Certification Program: The Cranial and Sacral, Cleveland Chiropractic College, 48 hours; 2003
- Modern and Classical Basic Acupuncture Certification, Acupuncture Society of America, Inc., 2002
- Certified Chiropractic Sports Physician (C.C.S.P.), Logan College of Chiropractic; 1994
- Sacro-Occipital Technique, Kansas City, MO; 1991
- Boards: Part I, II, III, IV, and Physiotherapy, Kansas City, MO; 1990-1991
- Fellow Acupuncture Society of America (F.A.S.A). Acupuncture Society of America; 300 hours, 1989-1991

CHIROPRACTIC / WELLNESS TECHNIQUE & SKILLS

- Touch for Health
- Diversified
- SOT
- Pro-Adjuster
- Wellness Coaching

EMPLOYMENT

- Your Wellness Connection, PA., 2005 – current: Founder & CEO
- Translucent You, 2003 – 2012: Healing Team
- The Wellness Connection, Inc., 1995 – 2017: Founder & CEO
- Robin Chiropractic and Acupuncture; Your Wellness Connection, PA., 1992 – 2005: Founder & CEO (changed name to Your Wellness Connection in 2005)
- Robin Batencourt Consolidated, Inc., 1991 – 1995: Developer
- Yennie Chiropractic and Acupuncture Clinic, 1990-1992: Chiropractic Assistant
- Lakin Chiropractic Clinic, 1982-1988: Chiropractic Assistant

COMMUNITY INVOLVEMENT

- BigShifts Foundation 2018 – current
- YMCA Executive Committee 2016 – current
- The Greater KC Chamber (Health KC Work Place Committee 2015 – current)
- YMCA Board Member 2014 – current
- Turning Point, Advisory Board; 2007 – 2015
- Kansas Women Business Center, 2005 – Current: Accomplished Women Business Roundtable
- Journey into Wellness, 2005 – 2017: Community Advocate
- KC Free Healthcare, 2004 – Current: Advisory Board
- HEMP, 2003 – Current, Board Member 2011 – 2013: Grant Committee
- Menorah Legacy Board Member, 2009 – 2013
- Women's Foundation, 2009: Honorary Chair
- WIN for KC, 2006 – 2008, Committee Member
- The Greater Kansas City Chamber of Commerce, 2007 – current
- Shawnee Chamber of Commerce, 1988 – current
- NAWBO, 2007 – 2012
- Tom Hill Institute, 2007 – current
- HEMP, 2003 – current
- International Chiropractic Association, 2007 - current
- The Kansas City Wellness Network, 2000 – 2010
- The Master's Circle, 2005-2008
- Blue Cross Blue Shield of Kansas City Credentialing Committee, 2003 – 2007
- Aetna Credentialing Committee, 2000-2003
- Kansas Chiropractic Association, 1992 – 2008
- Spinal Care Group, Inc., (president 1997-2004), 1992 – 2008
- Cleveland Chiropractic Alumni Association

PUBLICATIONS

- Small Changes Big Shifts, 2017
- Engage a Wellness Lifestyle, 2016
- Wellness on a Leash, 2016
- The E Factor – Engage, Energize, Enrich – 3 Steps to Vibrant Health Audiobook, 2016
- It's Your Life: Make It Great! (ages 15-21), English and Spanish, 2013
- Choose To Be Your Best (ages 8-14), English and Spanish, 2013
- Health Habits For Little Ones (ages 2-7), English and Spanish, 2013
- The E Factor – Engage, Energize, Enrich – 3 Steps to Vibrant Health, 2012
- Evolving Magazine – contributing columnist; 2012
- She KC Magazine – contributing columnist; 2011 – 2012
- Thinking Bigger Business Magazine – contributing columnist – 2011 – 2012
- Wellness on a Shoestring Curriculum, 8-module course, 2011
- Wellness on a Shoestring Facilitator & Participant Guides, 2011
- Wellness on a Shoestring – 7 Habits for a Healthy Life, 2010
- Flourish Magazine - contributing columnist; 2006 - 2011
- Kansas City Small Business Monthly – contributing columnist – 2007 – 2008
- Chiropractic Wellness Magazine – contributing columnist - 2007

MEDIA

- Small Changes Big Shifts Podcast, 2016, 2017, 2018
- 41 Action News, 2017, 2018
- BrainTap Podcast, 2017
- WDAF, Fox 4 News, multiple appearances, 2012, 2013, 2016, 2017
- Better Kansas City, KCTV5, 2012, 2017, 2018
- Rainy Day Books radio spot – with Dr. Michelle Robin and Roger Doeren, 2015
- 'A Great Collaboration' radio spot – with Dr. Michelle Robin, Laura Welch, and Mike Lundgren, 2015
- Garmin radio spot – with Dr. Michelle Robin, 2015
- Sunlighten radio spot – with Dr. Michelle Robin, 2015
- Jumping the Gap – with Felicia Lee, "The Great Pair of Hands", 2014
- Blissful Living Show with Rochel Marie Lawson, 2014
- eWN Radio Network, "Tune Into Your Wellbeing!", 2014
- Parent Choices Radio Show // "How the Inside Impacts the Outside", 2014
- Thinking Bigger Business Media, Inc., Radio Host "Small Changes, Big Shifts", 2013 – current,
- The Doug Halderman Show, 2013
- BlogTalkRadio – "Get Healthy on a Shoestring Budget with Healthy Wild And Free", 2013
- THI Wellness Expert, 2013
- Live with Rink & Laura, Ryan Rink & Laura Wells McKnight, 2013
- Connect with Julianna, Julianna Lyddon, 2013
- David Kin Radio Show, David Kin, 2013
- Innovative Women in Business, Cathy Alessandra, 2012
- Deep Talk, Vasavi Kumar, 2012
- Going Green with the King & Queen of Green, Gary & Trish Walker, 2012
- Personal Best, Kristin Tews, 2012
- Hoffman Connection, The Hoffman Institute, 2012
- Rising Above, John O'Leary, 2012
- KCMO The Dish, 2011
- Unity Online Radio, 2010, 2012

SPEAKING ENGAGEMENTS

- Women Leaders 2013-2018
- Central Exchange 2017-2018
- EML 2017-2018
- American Heart Association, Go Red For Women, 2013 – 2018
- YMCA of Greater Kansas City, 2012-2016
- Vistage International, Austin and Dallas, TX, Kansas City, San Diego, CA, 2012 – 2018
- UMB, 2016
- Mariner Wealth Advisors, 2015 – 2016
- Global Prairie, 2015-2018
- Vistage, Showcase Speaker at the International Chair Development Workshop, 2015
- TEC Canada, 2013-2018
- Bishop McCann, 2014
- John O'Leary, Rising Above, 2014
- Young Presidents Organization, Kansas City, 2012, 2014
- Healthy Nevada, 2013
- IMKO Summit, 2013
- Unity Church of Overland Park, 2010, 2013
- Cerner Corporation, 2013
- Kansas City Internal Medicine, 2013
- MRI Global, 2013
- Legal Aid of Western Missouri, 2013
- Tom Hill Summit, 2013
- AMC Theatres, 2012, 2013
- A.T. Still University, 2013
- Comfort Keepers / Johnson County Community College (JCCC), 2013
- Healthy Women, 2013
- Truman State University, 2013
- Webster House / Livliga / Living Vibrant, 2013
- Catholic Charities, 2013, 2017
- Living Wellness U, 2013
- Barkley, 2013
- First Hand Foundation, 2013
- FMH/Core Source, 2013
- Power Chics, 2012
- Women Presidents Organization (WPO), Colorado, Canada, 2011, 2012
- Sexy Hair, Los Angeles, CA, 2012
- UHY Advisors, St. Louis, MO, 2011, 2012
- Helzberg Entrepreneurial Mentoring Program (HEMP), 2012
- Black & Veatch, 2012
- Culinary Center of Kansas City, 2012
- Center for Spirit at Work, 2012
- eWomen Network, 2011
- The Courage Coalition, 2011
- Unity Church of the Hills, Austin, TX, 2011
- Unity in the Heart, St. Paul, MN, 2011
- University of Missouri Kansas City, 2010
- University of Kansas, 2010
- Eagle Institute Eagle Summit, Reno, NV, 2010
- Cleveland Chiropractic College, 2001 – current
- Speaking of Women's Health, 2005 – 2016
- Journey to Wellness, 2006
- Dental Association, 2006
- Kaufman FastTrac, 2005-2006
- KU Medical Center Physical Therapy Department, 2005
- Wellness Lifestyle Retreat, 2009 - 2012

AWARDS

- MAGLCC Small Business Leader, 2017
- Influential Woman, KC Business Magazine, 2013
- Top 100 Influential People in Kansas City, KC Magazine, 2013
- Best Family Doctor, Shawnee Dispatch, 2012 & 2013
- eWomen Network's Femtor "Made it to a Million" Award, 2011
- Speaking of Women's Health, Women Who Glow, 2010
- Cover Girl, Flourish, 2010
- Women's Foundation, Honorary Chair, 2009
- Masters Circle Chiropractor of the Year, 2007
- Community Service, House of Menuha, 2005
- Women Who Mean Business, 2003
- Top 25 Under 25 Small Business, 2002
- Shawnee Kansas Business Development Award, 2002
- Dean's List, Washburn University
- Dean's List, Labette Community College

PERSONAL GROWTH

- Investment in Excellence, Pacific Institute Course; 2005-2006
- Translucent You, Kauai, 2000
- On-going Training with Sonia Choquette
- Hoffman Process, Hoffman Institute, 1997
- Communication Workshop, Gay Henricks, Wisconsin, 1997